Taking what we know into...



...Reimagining Climate Control



From October 7th, 2024, IMI Hydronic Engineering is evolving its brand and look. As an important customer, we want to guide you through what is changing and why, and some of the core things that will never change.

Climate Control

Our product brands:
IMI Pneumatex
IMI TA
IMI Flow Design
IMI Heimeier
IMI Heatmiser

IMI Hydronic Engineering is now simply IMI

Creating a unified and stronger IMI will help us attract top global talent, reinforce our commitment to collaboration, innovation, and sustainability, and enable us to serve you, our customer, with dedicated expertise.

What is changing?

IMI Hydronic Engineering is changing its name to IMI, with a new logo and bold new purple look. You will soon see our updated visual identity across our digital channels, events, exhibition booths, and product branding.

The trusted product brands you know, IMI Pneumatex, IMI TA, and IMI Heimeier, remain, but their logos will

get a sleeker look. They are also now consolidated under a new dedicated sector – Climate Control.

This change updates our company structure to a sector-based organisation, enabling us to focus our expertise more effectively.

From:

Group brand



Division



Product brands

IMI PNEUMATEX

MI TA

IMI FLOW DESIGN

MI HEIMEIER

heatmiser

To:

Group brand



Sector

Climate Control

Product brands

IMI Pneumatex

IMITA

IMI Flow Design

IMI Heimeier

IMI Heatmiser

What does that mean for you?

Along with our new name and logo, our website and social media will have a refreshed look. To prevent waste, we will be rolling out our new packaging gradually through 2025, as part of already planned packaging replacement cycles.

Our legal company entity and your current contacts remain unchanged. Most importantly, you can still rely on the same trusted products and expert technical support from our team. Whether it's adapting to

evolving demands or integrating the latest technology, we're still always here to support your projects and ambitions.

Together, we will continue advance solutions that engineer a better world. Because it's not just a new name and look – it's all part of how we're **Reimagining Climate Control.**

Discover more: climatecontrol.imiplc.com